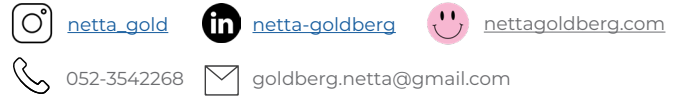


Hello,



Netta Goldberg

Creative communications professional skilled in visual storytelling, precise editing, and content commissioning. Experienced in producing clear, high-quality content, managing complex content systems, and supporting processes requiring high attention to detail.



Skills

Graphic Software

Adobe Illustrator	██████████
Adobe Photoshop	██████████
Adobe Indesign	██████████
Figma	██████████

Software & Computer Skills

Office Suite	██████████
Google Suite	██████████
Site Builders	██████████
AI Assistants	██████████

Education

2025-

Bezalel Academy of Art & Design

Digital Product & UX Design Course

2009-2011

Sapir Academic College

B.A Media, Creativity & Critical Thinking,
Graduated with Honors

Languages

Hebrew Native	██████████
English Proficient	██████████

Military

2003-2005

IAF Ground Staff & Officers' School

Behavioural Studies Diagnostitian

Work Experience

2024-present

Blee Hackathons

Content Operations Manager & Studio Lead

Deliver Hackathon communication strategy for large organizations, from concept through production of digital assets, microcopy, presentations, and landing pages.

2021-2024

Fiverr.com

Sr. Internal Communications Manager

Led internal campaigns, creative initiatives, and cross-company events to support organizational goals and drive transparency, alignment, and employee engagement.

2018-2021

Fiverr.com

Internal Communications Writer

Developed and edited internal content across formats, including training materials, onboarding decks, company updates, newsletters, digital signage and video content.

2013-2017

Fiverr.com

Content Moderator

Reviewed high-volume user-generated content for policy compliance and worked closely with production teams to optimize content moderation workflows.

2011-2013

Sapir Academic College

Professor's Assistant, *Introduction to Western Civilization*

2010-2014

Yedioth Group

Lingual Editor & Proofreader (part time)