Mastering Programming **&**Tech
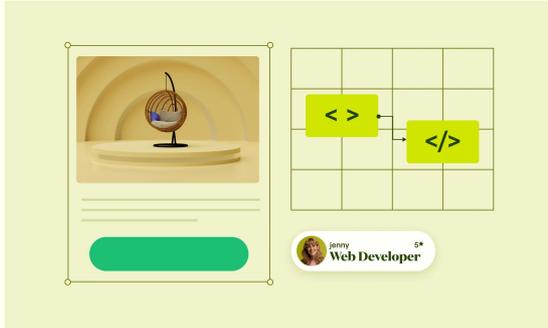
AGENDA

1 Programming & Tech - Competitive advantage

2 Where to start your journey

3 Communicating with your Seller

How to stay up to date

Competitive advantage

Programing and tech drive innovation, by creating unique products that make them stand out from the competition. Programing and tech helps businesses adapt quickly to the ever changing world.

Data analysis and insights

Businesses can analyze large by creating/using a Customer Relationship Management system (CRM) data sets and gain valuable insights into market trends, customer behavior, and business performance.

Process automation

programming and technology play a crucial role in enabling process automation which allows businesses to reduce manual effort, minimize errors, and achieve higher levels of productivity and operational excellence.

Where to start your journey

Website Development

WordPress, Wix, Shopify, and WooCommerce are all tools that enable users to create and manage websites, but they serve different purposes and cater to different types of users and businesses

Website Maintenance

Website maintenance is essential for ensuring the security, performance, functionality, SEO, user experience, and reputation of your website

Software development

software development helps empowers businesses to innovate, adapt to changing market conditions, and meet evolving customer demands, driving growth and sustainability in the long term

Where to start your journey

Mobile app development

Mobile app development can help you businesses in various ways by enhancing customer engagement, accessibility, brand recognition, communication, sales, and efficiency.
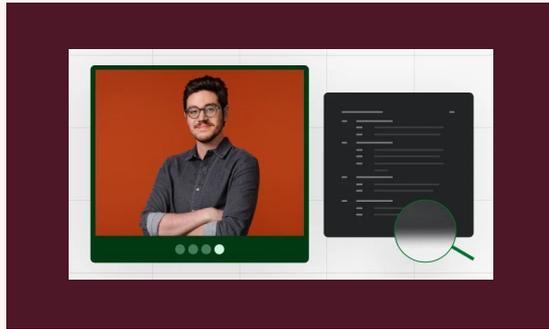

Game development

Game development encompasses various forms, each with its own unique characteristics that branch on various platforms in order to reach certain clientele.

The Extra Step

Cyber Security

Cybersecurity is essential for businesses to protect sensitive data, maintain trust with customers, comply with regulations, prevent financial losses, ensure continuity of operations, safeguard intellectual property, secure the supply chain, protect employee information, and stay ahead of emerging threats.

QA testing

QA testing increases reliability, and success of software products. It helps identify and mitigate risks, improve user satisfaction, reduce costs, drive continuous improvement, and maintain a competitive advantage in the marketplace.

IT support

IT support is important to maintain efficiency, ensure data security, support growth and innovation, facilitate collaboration and communication, comply with regulations, mitigate risks, enable remote work, and enhance competitive advantage in the marketplace.

How to find the right freelancer

Finding the right freelancer can be overwhelming but not to worry, we will guide you on how to successfully find the freelancer with ease

What do I need to have prepared before contacting a freelancer?

Do Your Research

Understand what success looks like for the service you are looking to buy.

Create a project scope

Once you understand what your goals are, create a project scope that includes an overview, budget, timeline, and outcomes to send as an attachment.

Draft Your Message

Craft a well thought out message on a separate document to save time when contacting freelancers.

Q&A

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